

Headline

“Thoughts Along the Way” is the latest release from Herman Dixon targeting those stressed out at work and who need a way to survive the pressure.

Short Description

Herman Dixon’s “Thoughts Along the Way” is the culmination of 50 years of experience working with companies to make and accomplish new goals.

Long Description

Herman Dixon, President and CEO of Think BIG! Coaching and Training Inc., has made that his personal philosophy: Thinking BIG! With that in mind, he’s spent the past five decades working with companies across America, helping them to expand and set greater goals.

“Thoughts” is the result of that work. The goal of the book is to increase productivity. To do this, it provides the reader with an overall monthly topic and a series of daily quotes around that topic. For each quote, “Thoughts” asks the reader to set a plan, or to simply write down thoughts of their own. Readers can set goals at their own pace with the guidance of the book to give them a direction.

Readers looking to think BIG and improve their state of mind can [purchase](#) **“Thoughts Along the Way”** at bookstores everywhere, or online at the Apple iBooks Store, Amazon, or Barnes and Noble.

For additional information or media inquiries, contact Newman Springs Publishing at 732-243-8512.

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